

AMY NORDRUM

Newsroom Editor, *MIT Technology Review* | July 2020 -

News Manager, *IEEE Spectrum* | Aug 2017 – June 2020

- Assign, schedule, and edit online news stories about emerging technologies. Produce news section of monthly magazine.
- Oversee 24 freelance contributors. Review pitches, workshop story ideas, edit and proofread copy.
- Manage \$162,000 annual freelance news budget. Recruit new voices, negotiate word rates, set up contracts.
- Key staff contributor to *Spectrum's* strategic plan (completed in 2018).
- Led 8 freelancers and staff editors in a seven-month investigative reporting workshop.
- Composed a popular Saturday newsletter sent to more than 60 staff and contributors recognizing a “Lede of the Week” and sharing story analytics, style tips, and editorial notes.

Associate Editor, *IEEE Spectrum* | Feb 2016 - Aug 2017

- Wrote and edited news and feature stories about telecommunications and wireless technology.
- Pitched, scripted, and did voiceover for “Everything You Need to Know About 5G” explainer video (2.3M views on YouTube).
- Pitched and executed online editorial projects (interactive 5G Tech Tracker, Mobile World Congress coverage) that generated \$282,000 in new advertising revenue.
- Promoted after 18 months to News Manager.

Science Journalist, *International Business Times* | Jan 2015 - Feb 2016

- Pitched and reported news and feature stories about business and science for a fast-growing digital publication.
- Contributed to breaking news coverage, including by working shifts on the breaking news desk.

Media Internships | 2013 – 2014

Scientific American (reporting), *InsideClimate News* (reporting)

Psychology Today (copy editing/reporting), *The New York Times* syndicate (fact checking)

Communications Coordinator, Downtown Association of Fairbanks | 2011 – 2013

- Managed all nonprofit public and member communications.
- Wrote and edited hundreds of articles about local businesses in Fairbanks, Alaska.
- Led annual membership drive, increasing member count and revenue by more than 30 percent.
- Secured grant funding to make Fairbanks Downtown Market the first farmers market in the state to accept food stamps.
- Worked as part of a three-person team to coordinate the Midnight Sun Festival, Alaska's largest single-day event.

Education

2021 (expected) | MBA

Stern School of Business

New York University

2014 | M.A. in Journalism

Science, Health, and Environmental Reporting Program

New York University

2010 | B.S. in Journalism

Ohio University

Activities

Contributor, *Science Friday* radio show

Chair, Grants Committee, NASW

Member, ONA and ASME

Achievements

2017 | Mt. Rainier, 14,411 ft.

2010 | Cross-country bicycle trip (Portland, OR to Boston)